



The **Loveland Chamber of Commerce** is preparing for the Old Fashioned Corn Roast Festival on August 23rd & 24th, 2019. The Corn Roast Festival is a wonderful time to showcase our strong community. This event creates a small-town atmosphere where community can come together for delicious food, live entertainment, contests, outstanding kid activities and mouth-watering Colorado sweet corn.

We are happy to see that you have participated in this event in the past. Your participation in the 2019 Corn Roast Festival awards you the opportunity to take pride and ownership of this crowd-pleasing event. Together, we will build community spirit.

Sponsorship information and levels are attached. Sponsorship money may be returned with the signed form or we can invoice you upon request. All sponsorship money is due on or before August 9<sup>th</sup>, 2019. Thank you for commitment to the Old Fashioned Corn Roast Festival!

Please let me know if you have any questions. Thank you in advance for your sponsorship and continued support of this community event!

Sincerely,

Mindy McCloughan

**Loveland Chamber of Commerce** President



### ***Old-Fashioned Corn Roast Festival Sponsorship Levels***

#### **PRESENTING SPONSORSHIP \$5,000**

- Five banners displayed in prominent areas including on main stage (sponsor provides the banners)
- One (1) booth space in a priority place (10x10)
- Parade entry (if desired)
- Team entry in Corn Shucking (if desired)
- Recognition at the events
- Recognition on event program, posters, flyers and newspaper advertising (with logo)
- Recognition in the Focus (the Chamber's page in the Reporter Herald on Sundays)
- Logo on official t-shirt in prominent location
- Recognition on the Chamber's website and social media sites

#### ***OFFICIAL SPONSORSHIP \$3,000***

- Two banners displayed in prominent areas (sponsor provides the banner)
- One (1) booth space in a priority place (10x10)
- Parade entry (if desired)
- Team entry in Corn Shucking (if desired)
- Recognition at the events
- Recognition on event program, posters, flyers and newspaper advertising (with logo)
- Recognition in the Focus (the Chamber's page in the Reporter Herald on Sundays)
- Logo on official t-shirt in prominent location
- Recognition on the Chamber's website and social media sites

#### ***CONTRIBUTING SPONSORSHIP \$1,500***

- One banner displayed in prominent area (sponsor to provide the banner)
- Recognition at the events
- Recognition on event program, posters, flyers and newspaper advertising (without logo)
- Recognition in the Focus (the Chamber's page in the Reporter Herald on Sundays)
- Logo on official event t-shirt
- Recognition on the Chamber's website and social media sites
- Corn Shucking Team Entry
- Parade Entry



Sponsorship Information Contact: Dixie Daly 970.744.4792 [dixie@loveland.org](mailto:dixie@loveland.org)

### **Old-Fashioned Corn Roast Festival Sponsorship Agreement**

This annual event is keeping the tradition of Loveland's heritage that provides that small town atmosphere with a strong sense of community. It brings the community together for fun activities, contests, entertainment and mouth-watering Colorado sweet corn. The area will be filled with booths and other activities; corn shucking contest, corn eating contests and many other events for participants of all ages to get involved in. With an estimated 17,000 attendees, the Old-Fashioned Corn Roast Festival is an arena where your sponsorship promotes your business community-wide. It is with sincere thanks that the Loveland Chamber of Commerce and

\_\_\_\_\_ enter into this valuable partnership to ensure the success of this traditional event held August 23rd & 24th, 2019.

Your participation in the 2019 Corn Roast Festival awards you the opportunity to take pride and ownership of this crowd-pleasing event. Together, we will build community spirit.

Please complete and return this completed form to the Chamber. Sponsorship money may be returned with the signed form or, we can invoice you upon request. Thank you for your sponsorship and your commitment to the Old-Fashioned Corn Roast Festival!

#### Sponsorship Levels

|          |   |                           |                                  |                    |
|----------|---|---------------------------|----------------------------------|--------------------|
| \$ _____ | <b>Presenting Sponsorship (\$5,000)</b>   | <b>Parade Entry Y / N</b> | <b>Corn Shucking Entry Y / N</b> | <b>Booth Y / N</b> |
| \$ _____ | <b>Official Sponsorship (\$3,000)</b>     | <b>Parade Entry Y / N</b> | <b>Corn Shucking Entry Y / N</b> | <b>Booth Y / N</b> |
| \$ _____ | <b>Contributing Sponsorship (\$1,500)</b> | <b>Parade Entry Y / N</b> | <b>Corn Shucking Entry Y / N</b> |                    |

PLEASE COMPLETE ALL ATTACHED APPLICATIONS IF YOU PLAN TO TAKE ADVANTAGE OF THE INCLUDED ENTRIES IN THE PARADE, SHUCKING TOURNAMENT, OR VENDOR SPACE

**Name of Business:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Authorized Signature for Sponsor:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Authorized Signature for the Chamber:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Loveland Chamber of Commerce

5400 Stone Creek Circle/Loveland, CO | 80538 | Sponsorship Info Contact: Dixie Daly at

[Dixie@loveland.org](mailto:Dixie@loveland.org) Direct line: 970.744-4792