



## **Parking and Shuttle Service Details Announced For the Old Fashioned Corn Roast Festival, Aug. 26-27**

**Loveland, Colo.** – Aug. 19, 2011 – Parking and the City of Loveland Transit (COLT) shuttle details are now available for the Old Fashioned Corn Roast Festival, this Fri. and Sat., Aug. 26-27, 2011 at Fairgrounds Park in downtown Loveland. The Corn Roast Festival is an event by the Loveland Chamber of Commerce in partnership with Engaging Loveland and is presented by McKee Medical Center, Medical Center of the Rockies and NextMedia.

### **Shuttle Service**

The COLT Orange shuttle route and a special Corn Roast Festival route have been established to make entry to the festival more convenient for festival participants. COLT shuttles will be available every 25 minutes from downtown beginning at 4:55 p.m. until 10:00 p.m. on Fri., Aug. 26 and running from 7:25 a.m. until 10:00 pm. on Sat., Aug. 27.

Shuttle service will be available at the following parking lots\*:

- Orchards Shopping Center – :25 and :55 past the hour
- 5<sup>th</sup> & Railroad Bus Stop (North side of Depot) – :00 and :30 past the hour
- 4<sup>th</sup> & Railroad Bus Stop (Mid block between 4<sup>th</sup> and 3<sup>rd</sup>) – :00 and :30 past the hour
- 3<sup>rd</sup> Street Bus Stop (Between Railroad and Cleveland) – :00 and :30 past the hour
- Barnes Park Bus Stop – :10 and :40 past the hour
- 3<sup>rd</sup> Street Bus Stop – :12 and :42 past the hour
- 4<sup>th</sup> & Railroad Bus Stop – :12 and :42 past the hour
- 5<sup>th</sup> & Railroad Bus Stop – :12 and :42 past the hour
- Orchard Shopping Center Arrival – :20 and :50 past the hour

*\*All times listed are departure times.*

Adults can ride one way for \$1, youth 18-and-under ride one way for 50 cents, children under five ride for free and Seniors & ADA ride one way for 60 cents. Strollers, walkers and mobility devices must be folded up and ready to load; all buses are wheelchair accessible. Shuttle riders must have exact cash fare ready as drivers will not make change and are encouraged to be at the shuttle stop five minutes early as shuttles are on a prompt schedule.

Access to Fairgrounds Park will be closed to the general public along Railroad Ave. between Highway 402 and First Street beginning at 5:30 a.m. on Saturday due to the hot air balloon launch and staging of the parade. Parade spectators are encouraged to ride the shuttles from downtown after the parade to enjoy the day's festivities. Regularly scheduled bus service will not be interrupted with the exception of minor route deviations due to the parade on Saturday morning. For more information on bus routes, please call 962-2700. Please see the included shuttle service map for details.

### **Corn Roast Festival Parking**

Shuttle service is encouraged for Corn Roast Festival attendees; however several parking lots are available for the festival. Corn Roast Festival and Balloon Rally event parking can be found at the Daniel Lee Road parking lot and Vendor and parade participants must park in the Barnes parking lot just northwest of Fairgrounds Park. Please see the included parking map with driving directions and parking lot details.

More information can be found at [www.loveland.org/TheCornRoastFestival](http://www.loveland.org/TheCornRoastFestival).

**MORE....**





### **About the Corn Roast Festival**

Put on by the [Loveland Chamber of Commerce](#) in partnership with [Engaging Loveland](#) and presented by sponsors, [McKee Medical Center](#), [Medical Center of the Rockies](#) and [NextMedia](#), the 2011 Old-Fashioned Corn Festival presents an exciting mix of music, shopping, fun festival food and several corn-related activities including the kick-off corn shucking contest, corn eating contests, corn recipe contests and the Corn Roast parade. Not to mention all the delicious boiled and roasted corn that you can eat! Additional event sponsors are: Corn Shucking: [Elevations Credit Union](#), Corn Eating: [Centerra](#), Corn Roast Parade: [Mueller & Associates CPA, LLC](#), Information Booth: [Madwire Media](#), Volunteer: [Yancey's Food Service](#), Corn Recipe: [Loveland Reporter-Herald](#), Vendors: [Jax Mercantile](#), Corn Sales: [Poudre Valley REA](#), Kids Play Area: [Regis University](#), Beer: [High Country Beverage](#) and contributing sponsor [First Tech Federal Credit Union](#). Details on the Corn Roast Festival can be found at [www.loveland.org/TheCornRoastFestival](http://www.loveland.org/TheCornRoastFestival).

### **About the Loveland Chamber of Commerce**

Founded in 1902, the Loveland Chamber of Commerce is Northern Colorado's "driving force for business." Comprised of over 700 local companies, the chamber offers a vast array of educational and networking programs to help its investors, both large and small, gain the skills and resources necessary to thrive and prosper in today's economy. As a founding member of the Northern Colorado Legislative Alliance (NCLA), the chamber also serves as an advocate for business, working on behalf of entrepreneurs to lead and influence local, state and federal policy on issues affecting the unique interests of business in Northern Colorado. For more information on the Loveland Chamber, please call (970) 667-6311 or visit [www.loveland.org](http://www.loveland.org).

### **About Engaging Loveland, Inc.**

Engaging Loveland Inc. is a non-profit organization whose mission is to enhance and support the development of community-wide events and celebrations; and enhance tourism and attendance. Engaging Loveland produces the Sweetheart Balloon Rally, The Art of Dining, Loveland: A City with HeART project, SummerFest in the Rockies, Snow Sculpture in the Dark, Loveland Art Studio Tour, manages the WineDown the Summer At Centerra, Sounds of Centerra, Halloween Hullabaloo, and Santa's Workshop events, and partners with the Loveland Chamber of Commerce to produce the annual Old-Fashioned Corn Roast Festival.

### **For media inquiries, please contact:**

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