



PRESS RELEASE – FOR IMMEDIATE RELEASE

Old Fashioned Corn Roast Festival Parade Entry Deadline Approaching

Loveland, Colo. – July 28, 2011 – Limited spots and limited time remain for community members and organization to participate in the Old Fashioned Corn Roast Festival parade slated for Sat. Aug. 27 in downtown Loveland. The deadline for submitting applications is 5:00 p.m. Fri. Aug. 5, 2011. Applications can be found at the official Old Fashioned Corn Roast Festival website, www.loveland.org/TheCornRoastFestival. The [2011 Old Fashioned Corn Roast Festival](#) is presented by [McKee Medical Center](#), [Medical Center of the Rockies](#) and [NextMedia](#).

The annual Corn Roast Festival parade allows community-minded businesses, clubs, and organizations a chance to participate and gain visibility through this harvest celebration unique to Loveland. Available entry spaces for the parade are limited by the total length of the parade (6,200 feet). Parade space is popular and fills quickly. Space is filled on first come, first served basis. Applications must include accurate length, width and height of the vehicle, float and/or entry; proof of insurance and liability waivers for all participating riders. Space will not be held for incomplete applications. First, second and third place titles will be awarded to the entries in each category that best fit the event theme, 'Bushels of Fun'.

The 2011 Corn Roast Festival parade begins promptly at 9:30 a.m. Saturday, Aug. 27, 2011. Questions on the application process and the parade can be directed to CornRoastParade@loveland.org.

About the Corn Roast Festival

Put on by the [Loveland Chamber of Commerce](#) in partnership with [Engaging Loveland](#) and presented by sponsors, [McKee Medical Center](#), [Medical Center of the Rockies](#) and [NextMedia](#), the 2011 Old-Fashioned Corn Festival presents an exciting mix of music, shopping, fun festival food and several corn-related activities including the kick-off corn shucking contest, corn eating contests, corn recipe contests and the Corn Roast parade. Not to mention all the delicious boiled and roasted corn that you can eat! Additional event sponsors are: Corn Shucking: [Elevations Credit Union](#), Corn Eating: [Centerra](#), Corn Roast Parade: [Mueller & Associates CPA, LLC](#), Information Booth: [Madwire Media](#), Volunteer: [Yancey's Food Service](#), Corn Recipe: [Loveland Reporter-Herald](#), Vendors: [Jax Mercantile](#), Corn Sales: [Poudre Valley REA](#), Kids Play Area: [Regis University](#), Beer: [High Country Beverage](#) and contributing sponsor [First Tech Federal Credit Union](#). Details on the Corn Roast Festival can be found at www.loveland.org/TheCornRoastFestival.

About the Loveland Chamber of Commerce

Founded in 1902, the Loveland Chamber of Commerce is Northern Colorado's "driving force for business." Comprised of over 700 local companies, the chamber offers a vast array of educational and networking programs to help its investors, both large and small, gain the skills and resources necessary to thrive and prosper in today's economy. As a founding member of the Northern Colorado Legislative Alliance (NCLA), the chamber also serves as an advocate for business, working on behalf of entrepreneurs to lead and influence local, state and federal policy on issues affecting the unique interests of business in Northern Colorado. For more information on the Loveland Chamber, please call (970) 667-6311 or visit www.loveland.org.

About Engaging Loveland, Inc.

Engaging Loveland Inc. is a non-profit organization whose mission is to enhance and support the development of community-wide events and celebrations; and enhance tourism and attendance. Engaging Loveland produces the Sweetheart Balloon Rally, The Art of Dining, Loveland: A City with HeART project, SummerFest in the Rockies, Snow Sculpture in the Dark, Loveland Art Studio Tour, manages the WineDown the Summer At Centerra, Sounds of Centerra, Halloween Hullabaloo, and Santa's Workshop events, and partners with the Loveland Chamber of Commerce to produce the annual Old-Fashioned Corn Roast Festival.

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