



PRESS RELEASE – FOR IMMEDIATE RELEASE

Bushels of Fun – Old Fashioned Corn Roast Festival to fill Fairgrounds Park on Aug. 26-27

LOVELAND – July 28, 2011 – The Loveland Chamber of Commerce, Engaging Loveland and presenting sponsors McKee Medical Center, Medical Center of the Rockies and NextMedia, today announced the schedule and line up for the 2011 Old Fashioned Corn Roast Festival. Community favorites return including the parade, corn shucking competition, corn eating contest and roasted and boiled corn to eat. In addition, people of all ages will enjoy a variety of entertainment, the Loveland's Got Talent Competition and more. General attendance and all concerts are free and open to the public.

Music will fill the air at this year's festival with entertainment provided by popular local and regional musicians. Acts include That Eighties Band on Friday night after the Corn Shucking Contest and Loveland High School band which will take the stage first on Saturday at 11 a.m.

Performers from the Candlelight Dinner Playhouse will give audience members a preview of the show, "Annie Warbucks" on Saturday at two different times. 16-year-old blues sensation Michaela Rae will rock the stage from 3:15 – 4:15 p.m. on Saturday.

"The Loveland community offers a wealth of talent in its people, the arts, its businesses and in music," said Brian Willms, president/CEO of the Loveland Chamber of Commerce. "The Corn Roast Festival is a chance for residents to come together at the end of summer and celebrate all that makes our community special."

2011 Corn Roast SCHEDULE OF EVENTS

Friday, August 26

Corn Roast Festival grand marshal Betsey Hale will begin the festival at 5:00 p.m. followed by the corn shucking contest among local businesses and organizations. The night continues with a performance by That Eighties Band along with the opening of the beer garden.

Roasted corn ONLY for sale

3:00 – 5:00 p.m.	Loveland's Got Talent Auditions (Main Stage)
5:00 p.m.	2011 Corn Roast Festival Kick-off
5:30 p.m.	Corn Shucking Contest
8:00 – 10:00 p.m.	Free Concert - That Eighties Band (Main Stage)
5:00 – 10:00 p.m.	Beer Garden
5:00 – 10:00 p.m.	Food, Vendors, Amusements & Roasted Corn

MORE....



LOVELAND
CHAMBER of COMMERCE



Saturday, August 27

Roasted and boiled corn for sale

- 6:00 a.m. Sweetheart Balloon Rally Hot Air Balloon Launch
- 6:30 a.m. Kiwanis Pancake Breakfast
- 9:30 a.m. Parade (Railroad to 6th to Cleveland)
- 10 a.m. – 6:00 p.m. Vendors & Amusements (some vendors open until 9:00)
- 10 a.m. – 9:00 p.m. Food Vendors & Roasted/Boiled Corn
- 11:00 – 11:30 a.m. Loveland HS Band (Main Stage)
- 11:30 – 11:45 a.m. Candlelight Dinner Playhouse - preview of Annie Warbucks (Main Stage)
- 11:30 a.m. Corn Recipe Contest Begins (Grandstands)
- 12:15 – 1:45 p.m. Loveland's Got Talent Contest (Main Stage)
- 1:45 p.m. Parade Winners & Corn Recipe Winners Announced
- 11 a.m. - 10 p.m. Beer Garden
- 2:15 – 2:45 p.m. Candlelight Dinner Playhouse – preview of Annie Warbucks (Main Stage)
- 3:15 – 4:15 p.m. Live music – Michaela Rae (Main Stage)
- 3:00 p.m. Rotary Rubber Duck Race
- 3:00 – 4:00 p.m. Corn Eating Contest
- 4:45 – 5:45 p.m. Live music – Harley and the V Twins (Main Stage)
- 6:15 – 7:15 p.m. Live music – Plumb Loco (Main Stage)
- 8:00 – 10:00 p.m. Free Concert - HAZMAT (Main Stage)

For more details about the Old Fashioned Corn Roast Festival visit www.loveland.org/TheCornRoastFestival. Details on the entertainment can be found at www.loveland.org/CornRoastEntertainment.

About the Corn Roast Festival

Put on by the [Loveland Chamber of Commerce](http://www.loveland.org) in partnership with [Engaging Loveland](http://www.EngagingLoveland.com) and presented by sponsors, [McKee Medical Center](#), [Medical Center of the Rockies](#) and [NextMedia](#), the 2011 Old-Fashioned Corn Festival presents an exciting mix of music, shopping, fun festival food and several corn-related activities including the kick-off corn shucking contest, corn eating contests, corn recipe contests and the Corn Roast parade. Not to mention all the delicious boiled and roasted corn that you can eat! Additional event sponsors are: Corn Shucking: [Elevations Credit Union](#), Corn Eating: [Centerra](#), Corn Roast Parade: [Mueller & Associates CPA, LLC](#), Information Booth: [Madwire Media](#), Volunteer: [Yancey's Food Service](#), Corn Recipe: [Loveland Reporter-Herald](#), Vendors: [Jax Mercantile](#), Corn Sales: [Poudre Valley REA](#), Kids Play Area: [Regis University](#), Beer: [High Country Beverage](#) and contributing sponsor [First Tech Federal Credit Union](#). Details on the Corn Roast Festival can be found at www.loveland.org/TheCornRoastFestival.

About the Loveland Chamber of Commerce

Founded in 1902, the Loveland Chamber of Commerce is Northern Colorado's "driving force for business." Comprised of over 700 local companies, the chamber offers a vast array of educational and networking programs to help its investors, both large and small, gain the skills and resources necessary to thrive and prosper in today's economy. As a founding member of the Northern Colorado Legislative Alliance (NCLA), the chamber also serves as an advocate for business, working on behalf of entrepreneurs to lead and influence local, state and federal policy on issues affecting the unique interests of business in Northern Colorado. For more information on the Loveland Chamber, please call (970) 667-6311 or visit www.loveland.org.

About Engaging Loveland, Inc.

Engaging Loveland Inc. is a non-profit organization whose mission is to enhance and support the development of community-wide events and celebrations; and enhance tourism and attendance. Engaging Loveland produces the Sweetheart Balloon Rally, The Art of Dining, Loveland: A City with HeART project, SummerFest in the Rockies, Snow Sculpture in the Dark, Loveland Art Studio Tour, manages the WineDown the Summer At Centerra, Sounds of Centerra, Halloween Hullabaloo, and Santa's Workshop events, and partners with the Loveland Chamber of Commerce to produce the annual Old-Fashioned Corn Roast Festival.

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